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Global DMC Partners and BizSmart Create Alliance to Offer Data and Analytics *New Partnership Will Help Meeting Planners Spend Smarter*

Washington, DC – [Global DMC Partners](#), the only truly global network of Destination Management Companies (DMCs), and [BizSmart](#), the cloud-based online platform that enables users to collect, visualize, and analyze their MICE spend, announce a new strategic partnership to offer clients a robust budget management solution. BizSmart's single access point ensures that meeting planners, procurement professionals, finance departments and other stakeholders, are on the same page. The tool increases transparency and enables companies to improve their budget management, as well as ensure corporate compliance.

"The cloud-based platform is accessible from anywhere, 24 hours a day, 7 days a week. The information is instantly updated, meaning users always have real-time information at their fingertips. Customers love BizSmart's intuitive design. No bulky user manuals or lengthy training needed", explains co-founder, Anita M. Beaubien, Esq..

BizSmart can help everyone in the MICE industry, from small meeting planners to purchasing departments at large global corporations, better understand where their event dollars are going in order to make the most of their MICE spend.

According to BizSmart co-founder, Morgan Hensley, "This strategic alliance with Global DMC Partners will help us reach a greater number of event professionals to offer them a cutting edge solution that sheds light on their different cost centers. We know that meeting planners are being asked to make more with less, and we want to give them the tools to succeed".

The meeting spend management tool complements the varied and extensive global services already offered by Global DMC Partners.

"We are very happy about this new partnership that is in line with our strategy to establish privileged relationships with companies that enable Global DMC Partners to offer better, smarter and more tailored solutions to our DMC Partners and customers around the globe. We have continually helped our clients track and centralize their DMC spend, and with strategic meetings management being so critical these days we are now so pleased to offer our clients a solution to track and centralize their entire program's spend across many functional areas.", says Catherine Chaulet, President of Global DMC Partners.

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To learn more about the strategic partnership and BizzSmarts' platform, Global DMC Partners and BizzSmarts will be exhibiting at IMEX America in Las Vegas, NV from October 18-20 at booth 2205. Show attendees may schedule an appointment here: <http://www.globaldmcpartners.com/imex-america-2016>

About Global DMC Partners: Global DMC Partners is the only truly global network of independent destination management companies and sales advisors offering meeting professionals one worldwide solution for total event success. The network has exclusive partnerships with more than 55 Destination Management Companies (DMCs) that represent over 100 destinations around the globe. Each DMC provides an unparalleled level of creativity and commitment to clients by promising to deliver one-of-a-kind programs under a singular standard of excellence. Thanks to a global team with decades of experience and a passion for the industry, clients can centralize everything from DMC communication to DMC spend through one dedicated Global DMC Sales Advisor. For more information, including a complete listing of destinations in the Global DMC Partners network, please visit us online at www.globaldmcpartners.com

About BizzSmarts: BizzSmarts is a technology startup that harnesses the power of data and analytics to help meeting, procurement and finance professionals understand, manage and optimize their MICE budgets. The company was co-founded by e-destinACCESS, Inc. (E-DA), expert provider of end-to-end technology solutions, and MICE industry veteran Morgan Hensley. Together the team has built an easy-to-use online platform that meets the specific needs of the MICE industry and enables companies and planners to spend smart. Total transparency, better budget management, and smart analytics, that is the BizzSmarts promise. Go to our website and get started today: www.bizzsmarts.com.

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